



Think Brain Health
ACT EARLY!

Virtual conference invitation

Think Brain Health

A policy, clinical and research challenge

Tuesday 24 November and
Wednesday 25 November 2020



Healthcare professionals, public health professionals, researchers, policymakers and patient advocates with an interest in good brain health and prevention of neurodegenerative brain disease are invited to attend one or both sessions of **Think Brain Health – a policy, clinical and research challenge**.

- Health promotion and clinical risk management, 24 November, 09:30–11:00 GMT
Chaired by Dr Alastair Noyce, Queen Mary University of London
- Research needs in brain health, 25 November, 10:30–12:00 GMT
Chaired by Professor Philip Scheltens, Alzheimer Center Amsterdam

Join these meetings to hear from experts in brain health. See full programme overleaf.

- Understand the aims and recommendations of **Think Brain Health**.
- Discuss the importance of encouraging behaviours to improve and prolong brain health throughout life.
- Consider what support healthcare professionals need to manage people with or at risk of neurodegenerative brain disease.
- Hear research updates and case studies to highlight priority areas for research.



Register now at www.thinkbrainhealth.org/events/



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Further information from:

www.thinkbrainhealth.org
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Scientific Programme

Session 1: Health promotion and clinical risk management

Tuesday 24 November 2020, 9:30–11:00 GMT

- 9:30** *Introduction to Think Brain Health*
Alastair Noyce, London
- 9:50** *Modifiable factors and the potential to reduce risk of brain disease across the population*
Naaheed Mukadam, London
- 10:05** *Supporting healthcare professionals to manage an increased population with or at risk of neurodegenerative brain disease*
Frank Jessen, Cologne
- 10:20** *Brain health in the age of precision*
Charles Alessi, London
- 10:35** Panel discussion and audience Q&A
- 10:55** Final summing up and close

Session 2: Research needs in brain health

Wednesday 25 November 2020, 10:30–12:00 GMT

- 10:30** *Introduction to Think Brain Health*
Philip Scheltens, Amsterdam
- 10:50** *Prioritizing early detection and intervention programmes for neurodegenerative disease – a case study*
Craig Ritchie, Edinburgh
- 11:05** *Developments in diagnostic tests to help identify and quantify risk of brain disease*
Wiesje van der Flier, Amsterdam
- 11:20** *Identifying effectiveness of interventions to promote brain health – current status and future opportunities*
Adriana Maggi, Milan
- 11:35** Panel discussion and audience Q&A
- 11:55** Final summing up and close

Featuring an expert faculty from across Europe, this virtual conference offers an overview of **Think Brain Health** via keynote presentations and the opportunity to participate in Q&A sessions.

Register now at www.thinkbrainhealth.org/events/

This Think Brain Health virtual conference has been funded by grants from Biogen, F. Hoffmann-La Roche and UCB Biopharma SRL, all of whom have no influence over the content.

Think Brain Health is an initiative run by Oxford Health Policy Forum, a not-for-profit community interest company registered in England and Wales (registration number: 10475240).



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